## Paying for PETS

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ZKOOHLER

## - IT'S A - <br> MONEY THING

$68 \%$ of US households own a pet


## That equates to:



89 million dogs


94 million cats

Pet EXPENSES

## BASIC PET CARE

- Food - Collar
- Dishes •Leash
- Pet Bed •Travel
- Toys

Crate

- Treats


## FIRST-YEAR EXPENSES

- Adoption Fee
- Pet License
- Medical Exam
- Vaccination
- Surgery


## LIVING SPACE

- Pet Deposit
- Pet Furniture
- Gates
- Fencing
- Clothing Repair
- Furniture Damage
-"Accidents"


## MEDICAL EXPENSES

- Veterinarian
- Medical Emergency
- Pet Insurance
- Dental Care
- Ear Care
- Medication
- Allergies


## PET SERVICES

- Grooming
- Training
- Dog Walkers
- Pet Sitters
- Kennels


## Budgeting for PET CARE

## BUDGETING FOR PET CARE

## SET MONEY ASIDE MONTHLY

Estimate your monthly pet expenses (make sure you factor in annual expenses as well).

Budget for that amount as you would a monthly bill.

## BUDGETING FOR PET CARE

## CREATE A PET EMERGENCY FUND

Pet owners are likely to incur at least one \$2,000-\$4,000 bill for emergency care at some point in their pet's lifetime.

Create a separate fund for pet-related emergencies to protect your personal savings goals.

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Sources: American Pet Products Association, American Veterinary Medical Association, Money Under 30, New York Times, Statista

